



# RAE UPTON

FREELANCE MULTICAM DIRECTOR

## PROFESSIONAL PROFILE

24 years of multi-camera experience in competitive reality, lifestyle, music, news and current affairs coverage

## CONTACT

**EMAIL**  
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www.raetv.com



**INSTAGRAM**  
www.instagram.com/raetvmedia



## FORMAT EXPERIENCE

Live Performance + Event

Live Lifestyle

Live News + Current Affairs

Competitive Reality

Comedy + Hidden Cam

## EDUCATION

### BACHELOR OF APPLIED ARTS

Radio and Television Arts  
X University | 1994

## PROFESSIONAL EXPERIENCE

### Freelance Director

December 2004 - present  
**17 years**

#### raetvmedia inc.

Toronto, ON

### Highlights:

TED Talks, TED Summit  
The Indspire Awards (CBC/APTN)  
Backfill for CTV's The Social and Marilyn (Bellmedia)  
TD Wealth SMG, Brilliance, League of Excellence  
Massive Monster Mayhem (Nickelodeon)  
The Polaris Prize (CBC)  
Relaunch of MUCH (Bellmedia)  
Chef in Your Ear (Food Network)  
Splatalot (BBC, YTV, Nickelodeon)  
Sugar Showdown (Cooking Channel)  
How Do You Solve A Problem Like Maria? (CBC)  
The Grizzly Cup (Disney XD)  
Canada's Next Top Model (CTV)  
CTV National News (Bellmedia)

### Staff Director

Jul 1997 - Dec 2004  
**7 years**

#### CTV / Bellmedia

Toronto, ON

### Highlights:

Launched + directed News 1 (now CTV NewsChannel)  
Launched + directed Etalk  
Directed Canada AM, CTV National News  
Directed TSN's Off the Record w. Michael Landsberg  
Specials incl. CTV at the Junos Red Carpets, Election Pool Feeds, CTV at the Oscars Red Carpets, Canada's Walk of Fame Red Carpets

### Packaging Director

Dec 1994 - May 1997  
**3 years**

#### TVOntario

Toronto, ON

### Highlights:

Produced and supervised edit of daily opening, bumpers and teases for Studio 2 daily show.  
Co-created + executed creative design elements under supervision of the director  
Trained to direct/backfill Studio 2 live-to-air daily show  
Directed live-to-air Off the Hook youth issues show.

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